Title of Course: Accounting 463 Financial Statement Analysis
Course Times, Dates and Rooms
Thursdays 6:00 p.m. – 9:00 p.m.
July 1 – August 19
Room: SB 207

Instructor: Steven L. Walman, ABA, BBA, MBA. Major areas of study – accounting, management, computer programming and business law.

Teaching Experience: Since 1982 - Kellogg Community College, Nazareth College, Kalamazoo Valley Community College and Siena Heights University. Taught courses on campus as well as various off-site locations including a corrections facility. Taught extension courses for Siena Heights University at Kellogg Community College, Lake Michigan College, and Jackson Community College.


Work Experience: Since 1970 - have worked in factory, as a carpenter, as a surveyor, tax preparer and accounting controller for large commercial construction, architectural, and engineering firms. Responsibilities included financial, legal, management, strategic and tactical planning, insurance compliance and planning, computer information systems, marketing, and human resources. Currently consulting two business firms - an engineering firm and a manufacturing operation.

Related Activities: President and treasurer of Construction Financial Management Association, Church Treasurer, Member of American Management Association, Treasurer for Faculty Association, Board Member of a local Corporation, and on several business advisory committees for organizations.

Office Hours: Contact: It will be appreciated if you will call my residence 616-342-8674 or call the college switchboard operator (965-3931) if you have any questions or problems regarding the course. I have listed below other phone or e-mail numbers.

** I have an answering service! I will try to call back as soon as possible. Due to your busy schedule, I will not be able to get in contact with some of you. If you don't hear from me in a reasonable time please call again. It's YOUR RESPONSIBILITY to win in phone tag.
Also by appointment, including Fridays.

E-mail: swalman@kvcc.edu – Faster method of contact and Preferred

Home Phone: 616-342-8674

Text:


Course Description:

The course will study the Theory, Application, and Interpretation of Financial Statements. Concepts as they relate to the Balance Sheet, Income Statement, and Retained Earnings will be emphasized. Short-term liquidity, long-term debt, owner’s equity, long-term investments, and their impact on creditors and investors are some of the major concepts to be accentuated. Focus on decision making from the viewpoint of the creditor or shareholder.

Accounting Program Learning Outcomes –

1. Accounting principles: thorough knowledge of the technical principles of accounting.
2. Communication: ability to effectively communicate in both oral and written form.
3. Technology: knowledge of basic accounting information systems, technology and competency in personal computer.
4. Analytical and critical decision making: ability to use knowledge of accounting theory in analyzing information, problem solving and decision making.
5. Ethics: Students will become aware of ethical standards for the accounting profession and ethical issues which need to be addressed by the business community.

Relationship to General Education

<table>
<thead>
<tr>
<th>Accounting Learning Outcomes</th>
<th>General Education Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication</td>
<td>C1</td>
</tr>
<tr>
<td>Analytical/Critical Decision Making</td>
<td>B1,B3</td>
</tr>
<tr>
<td>Ethics</td>
<td>E3</td>
</tr>
</tbody>
</table>
Learning Outcomes Assessment Plan:

<table>
<thead>
<tr>
<th>PROGRAM LEARNING OUTCOMES</th>
<th>COURSE OUTCOMES</th>
<th>LEARNING STRATEGIES</th>
<th>ASSESSMENT TOOLS/STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>TECHNOLOGY</td>
<td>Use of today's technology to research data.</td>
<td>Internet research. Use of personal computer.</td>
<td>Review/grade exercises.</td>
</tr>
<tr>
<td>ANALYTICAL/Critical Decision Making</td>
<td>Analyze the financial reports of a partnership and corporation that includes consolidation.</td>
<td>Problem-solving via written homework and case problems.</td>
<td>Written Test. Case Study - Project.</td>
</tr>
<tr>
<td>ETHICS</td>
<td>Ethical considerations as they relate to business operations that face today's accountants.</td>
<td>Oral lecture. Written homework</td>
<td>Case Study.</td>
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</table>

Grading Policy and Scale: Final grades will be determined as follows. Points are tentatively scheduled as follows.

1. Examinations (3) 100 - 200 points each. Approx. 80% of grade.

2. Problem(s) specifically assigned by instructor. Approx. 10% of grade.

3. The following items are worth 5 points each. You will be graded from 0 - 5 points depending on the effort involved. Approx. 10% of grade.

   a. **Homework** - will be collected and reviewed at instructor’s discretion.

   b. **In-Class Work/Projects/Group Work**.

   c. **Quizzes** - Instructor's discretion.
***If you desire to make up a missed 5–pointer, you can do so by checking with the instructor to see if anything can be handed in late. It will be worth a reduced value of 1-3 points if completed satisfactorily.

Percent of Total Points

<table>
<thead>
<tr>
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<th>Grade</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>93-100</td>
<td>A</td>
<td>Superior work. Highly effective demonstration of excellence in applying all accounting theory and principles. Participation and attendance are usually strong.</td>
</tr>
<tr>
<td>88-89</td>
<td>B+</td>
<td>Good average. Acceptable levels of work on all tasks, attendance, and participation. Satisfactory understanding and application of theory.</td>
</tr>
<tr>
<td>83-87</td>
<td>B</td>
<td>Below average work, not failing, but much room for improvement. There may be problems with attendance and participation.</td>
</tr>
<tr>
<td>80-82</td>
<td>B-</td>
<td>Unacceptable work on most tasks, failing. Often represents attendance, motivation, and preparation problems.</td>
</tr>
<tr>
<td>78-79</td>
<td>C+</td>
<td>Below average work, not failing, but much room for improvement. There may be problems with attendance and participation.</td>
</tr>
<tr>
<td>73-77</td>
<td>C</td>
<td>Unacceptable work on most tasks, failing. Often represents attendance, motivation, and preparation problems.</td>
</tr>
<tr>
<td>70-72</td>
<td>C-</td>
<td>Superior work. Highly effective demonstration of excellence in applying all accounting theory and principles. Participation and attendance are usually strong.</td>
</tr>
<tr>
<td>68-69</td>
<td>D+</td>
<td>Above average. Very good work on most tasks, attendance, and participation. Excellent understanding of accounting theory and principles.</td>
</tr>
<tr>
<td>63-67</td>
<td>D</td>
<td>Good average. Acceptable levels of work on all tasks, attendance, and participation. Satisfactory understanding and application of theory.</td>
</tr>
<tr>
<td>60-62</td>
<td>D-</td>
<td>Below average work, not failing, but much room for improvement. There may be problems with attendance and participation.</td>
</tr>
<tr>
<td>Below 60</td>
<td>E</td>
<td>Unacceptable work on most tasks, failing. Often represents attendance, motivation, and preparation problems.</td>
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</tbody>
</table>

4. If a student scores below 70% of the points on a given test, the student may be able to raise their grade to a 70% level if they are willing to take a re-test of the material and show a substantial improvement.

 Attendance Policy: Regular class attendance and class participation are necessary for successful completion of the course. A student who does not attend regularly will normally experience considerable difficulty. While attendance will not directly be a major consideration in the determination of the final grade, it will be used to influence the grade in marginal situations.

You have the responsibility to contribute toward the learning process in the class for the benefit of yourself and other class members. Expected contributions include arriving to class with assignments completed to the best of your ability, entering into class discussion, and posing questions about course material you do not adequately understand.

If it is necessary for you to arrive late to class, please enter the room quietly to minimize disruption. I would rather have you come late to class than not come at all! If the instructor appears late - remain seated. Review your current homework with your fellow group members. The instructor will eventually appear! In other words there is no excuse for going home early.

If you are absent from a class session, it is YOUR RESPONSIBILITY to become fully familiar with any information presented during that session. I recommend that you call a fellow student or me.
If you are absent from an examination, a make-up examination will be available ONLY IF BOTH OF THE FOLLOWING CONDITIONS ARE MET:

1. The reason for the absence is acceptable.
2. You contact the instructor to make arrangements for a make-up examination. The test must be taken before it is reviewed in class!

**Academic Dishonesty Policy:** Instructor will comply with “Academic Dishonesty Policy” as outlined in detail on page 155 of the Siena Heights University Catalog.

**Academic Accommodations (Disability Statement):** Siena Heights University is committed to providing a learning environment that benefits all students. Pursuant to the American Disabilities Act of 1990 all reasonable accommodations will be made to meet the documented needs of students. The Siena Accommodations Policy for Students with Disability is outlined in detail on page 169 of the Siena Heights University Catalog.

**Course Schedule: *Contingent on class size, class experience, etc.*

Week 1 – Relevance of financial statement analysis. FASB.

Week 2 – Analysis of the financial numbers reflecting business activities.


Week 4 – Test 1, Analysis of investing activities and analysis of assets.

Week 5 – Analysis of operating activities and accrual measures of revenues and expenses.

Week 6 – Test 2. Focus on capital structure and implications for solvency.

Week 7 – Analysis on earnings-based analysis. Estimating company value and forecasting earnings.

Week 8 – Final Test

Class time _____20_____

Outside reading _____40_____

Homework/writing _____25_____

Research/internet _____16_____

Exams _____4_____

Group Interaction _____15_____

Total Hours 120 Hours
**Assignment List:** To be assigned by instructor each class period. Handout each week listing homework assignments will be distributed.

**Class Standards/Professional Conduct:** Feel free to ask any questions regarding any matter relevant to accounting, economics, business, law, etc. I like questions and your fellow students like questions. When a student asks a question, all class activity should be focused on the person speaking. Always be courteous to another student’s question or response.

**Homework:** This class follows the 2 for 1 rule. For every hour spent in class you should average 2 to 3 hours of homework. At times, accounting homework can be difficult and since you are doing a week’s worth of homework between class meetings, it’s imperative that you always try to do as much homework as possible. If need be, skip the parts you are having trouble with and go on to the next problem. If you need help on a particular aspect of homework, do not hesitate to call a group member or the instructor. Remember you may contact me anytime.

**Missed Class:** If you missed class the previous week, I don’t re-explain all the material discussed comprehensively the week before. Try to obtain the notes from a fellow student. Remember that each hour in class is equivalent to one day in an accounting class. A missed class session is a week’s worth of accounting.

**Group Effort:** I encourage you to work together in groups as much as possible. I will assign groups the first night of class. Group work is to be centered on the accounting task at hand. I encourage related accounting talk only.

**Break time:** Come back at the designated time. Class will start promptly. Feel free to bring in drinks and small snacks to class. Small snacks mean candy bars etc. No Burger King, McDonalds, etc. To enjoy this privilege you must keep the room neat and clean. Place all papers and wrappers in wastebasket.

**Room Maintenance:** When working in groups many students move tables and chairs around. This is fine just so you straighten any chairs or desks before you leave. Make sure they are in the same arrangement as when you arrived to class.

**End of Class Period:** Please don’t fold up books at the end of the class period before the instructor has dismissed you, unless you must immediately leave the class.