Sport Management  
Bachelor of Arts Degree  
I. Course Requirements for Major  
A. Program Requirements  
   1. SMG 210 Introduction to Sport Management  
   2. SMG 350 Management of Sport Organizations  
   3. SMG 360 Sport Marketing  
   4. SMG 365 Sport Facility Design and Event Management  
   5. SMG 370 Research Methods in Sport Management  
   6. SMG 463 Legal and Ethical Issues in Sport  
   7. SMG 475 Sport Finance and Business  
   8. SMG 495 Sport Management Senior Seminar  
   9. SMG ____ Sport Management Electives: (Choose two below)  
      SMG 221 Sport Psychology  
      SMG 285 Special Topics in Sport  
      SMG 342 Sport in American Society  
      SMG 343 History and Philosophy of Sport  
      SMG 444 Sport and the Media  
      SMG 445 Cultural Studies in Sport  
      SMG 485 Special Topics in Sport  

B. Field Experience  
   1. *SMG 280 Practicum Experience  
   2. *SMG 480 Internship Experience  

C. Cognate Requirements  
   1. ACC 203 Principles of Accounting I  
   2. ACC 240 Principles of Accounting II  
   3. BAM 201 Business Communications  
      or 
      BAM 441 Managerial Communications  
   4. BAM 218 Introduction to Information Systems  
      or 
      BAM 465 Management Information Systems  
   5. #ECO 221 Microeconomics  
   6. #MAT 143 Introduction to Statistics  
      or 
      #MAT 174 Data Analysis and Statistics  
   7. MKT 310 Marketing Principles and Cases  

D. Total for Major  
   65-68 semester hours  

II. Liberal Arts  
   29 semester hours  
   # May be double counted toward Major and Liberal Arts requirements.  

III. General Electives  
   23-26 semester hours  

IV. Total for Degree  
   120 semester hours  

V. Other Requirements  
   1. The program, field experience, and cognates require a combined 2.50 minimum GPA.  
   2. Only 3 semester hours of SMG 285/485 count toward the major.  
   3. Transfer students must complete a minimum of 18 credits within program requirements, field experience and cognates at Siena Heights University. For Sport Management majors at least 12 of these 18 hours must be “SMG” courses (excluding SMG 280 and SMG 480).
4. SMG 280, SMG 475, SMG 480, and SMG 495 must be taken at Siena Heights University.
5. MKT 310 must be completed at Siena Heights University.
6. Other Business and Management Division requirements apply.
7. * Students must have a 2.5 GPA in the major to complete a practicum experience and a 2.7 GPA in the major to complete the internship experience.

**Program Learning Outcomes**

Upon graduation, Sport Management students will develop/demonstrate the following skills:

Communication – the ability to express ideas – in writing, verbally and visually

Creativity – the ability to develop original ideas or use common solutions in unique ways.

Analytical ability – The ability to effectively separate a complex problem or situation into its component parts in order to identify solutions.

Integrative thinking – The ability to detect interrelationships among component parts and assess their importance in creating solutions.