

Communications

Bachelor of Arts Degree

I.	Course Requirements for Major		
A.	Program Requirements		21 semester hours
1.	COM 111	Introduction to Communication	3
2.	COM 245	Communications Theory	3
3.	COM 340	Intercultural Communication	3
4.	COM 352	History of Mass Media	3
5.	COM 396	Research Methods	3
6.	COM 480	Internship	3
7.	COM 495	Senior Tutorial	3
B.	Cognate Requirements		18-20 semester hours
1.	#ENG 211	Rhetoric	3
2.	ENG 240	Introduction to Journalism	3
3.	TSC 101	Fundamentals of Speech Communication	3
4.	TSC ____	Any Speech Communication Course (in addition to TSC 101). Suggestions: TSC211, TSC212, TSC214	3
5.	____	World Language	3-4
6.	____	World Language	3-4
C.	Specialization (Choose One)		
1.	Professional Writing		12 semester hours
a.	#ENG 150	Introduction to Creative Writing	3
b.	ENG 242	Spectra (3 semester required; 1 credit hour per semester)	3
c.	ENG 272	Intro to Editing a Literary Journal: <i>Eclipse</i>	2
d.	ENG 273	Intro to Publishing a Literary Magazine: <i>Eclipse</i>	1
e.	ENG 362	Adv. Editing a Literary Journal: <i>Eclipse</i>	2
f.	ENG 363	Adv. Publishing a Literary Magazine: <i>Eclipse</i>	1
2.	Enterprise Communication		12 semester hours
a.	BAM 101	Intro to Business	3
b.	BAM 201	Business Communication	3
c.	MKT 310	Marketing Principles and Cases	3
d.	MKT 351	Marketing and Promotion	3
3.	Religious Communication		12 semester hours
a.	PHI 201	Introduction to Philosophy	3
	or		
	RST 102	Introduction to Christian Theology	3
b.	#RST 314	World Religions	3
c.	RST 318	Values in Video	3
d.	PHI 361	Philosophy of Religion	3

4.	Digital Communication	18 semester hours
a.	ART 105 Foundations I: Core Concepts	3
b.	ART 111 Foundations IV: Digital Concepts	3
c.	ART 116 Introduction to Digital Photography	3
d.	ART 256 Web Design	3
e.	ART 258 Animation and Video	3
f.	ART 498 Advanced Animation and Video	3
II. Total for Major		51-57 semester hours
III. Liberal Arts		35 semester hours
# May be double counted toward Major and Liberal Arts Requirements.		
IV. General Electives		28-34 semester hours
V. Total for Degree		120 semester hours
VI. Other Requirements		
1.	Students must maintain a 2.5 grade point average in their major.	
2.	Students must receive a "C" or better in all Liberal Arts classes and in their minor.	
3.	Students must complete an internship in their field prior to graduating.	
4.	As seniors, students must demonstrate competency in their major through COM 495.	

Minor in Communications

I.	Course Requirements for Minor	
A.	Program Requirements	
1.	COM 111 Introduction to Communication Studies	3
2.	COM 245 Communication Theory	3
3.	COM 340 Intercultural Communication	3
4.	COM 352 History of Mass Media	3
5.	COM 396 Research Methods	3
6.	ENG 240 Introduction to Journalism	3
B.	Total for Minor	18 semester hours
	# May be double counted toward Minor and Liberal Arts Requirements.	