

Sport Management Bachelor of Arts Degree

I.	Course Requirements for Major		
A.	Program Requirements		30 semester hours
1.	SMG 210	Introduction to Sport Management	3
2.	SMG 350	Management of Sport Organizations	3
3.	SMG 360	Sport Marketing	3
4.	SMG 365	Sport Facility Design and Event Management	3
5.	SMG 370	Research Methods in Sport Management	3
6.	SMG 463	Legal and Ethical Issues in Sport	3
7.	SMG 475	Sport Finance and Business	3
8.	SMG 495	Sport Management Senior Seminar	3
9.	SMG ____	Sport Management Electives: (Choose two below)	6
		SMG 221 Sport Psychology	
		SMG 285 Special Topics in Sport	
		SMG 342 Sport in American Society	
		SMG 343 History and Philosophy of Sport	
		SMG 444 Sport and the Media	
		SMG 445 Cultural Studies in Sport	
		SMG 485 Special Topics in Sport	
B.	Field Experience		12-15 semester hours
1.	*SMG 280	Practicum Experience	3
2.	*SMG 480	Internship Experience	9-12
C.	Cognate Requirements		23 semester hours
1.	ACC 203	Principles of Accounting I	4
2.	ACC 240	Principles of Accounting II	4
3.	BAM 201	Business Communications	
	or		3
	BAM 441	Managerial Communications	
4.	BAM 218	Introduction to Information Systems	
	or		3
	BAM 465	Management Information Systems	
5.	#ECO 221	Microeconomics	3
6.	#MAT 143	Introduction to Statistics	
	or		3
	#MAT 174	Data Analysis and Statistics	
7.	MKT 310	Marketing Principles and Cases	3
D.	Total for Major		65-68 semester hours
II.	Liberal Arts		29 semester hours
	# May be double counted toward Major and Liberal Arts requirements.		
III.	General Electives		23-26 semester hours
IV.	Total for Degree		120 semester hours
V.	Other Requirements		
1.	The program, field experience, and cognates require a combined 2.50 minimum GPA.		
2.	Only 3 semester hours of SMG 285/485 count toward the major.		
3.	Transfer students must complete a minimum of 18 credits within program requirements, field experience and cognates at Siena Heights University. For Sport Management majors at least 12 of these 18 hours must be "SMG" courses (excluding SMG 280 and SMG 480).		

4. SMG 280, SMG 475, SMG 480, and SMG 495 must be taken at Siena Heights University.
5. MKT 310 must be completed at Siena Heights University.
6. Other Business and Management Division requirements apply.
7. * Students must have a 2.5 GPA in the major to complete a practicum experience and a 2.7 GPA in the major to complete the internship experience.

Program Learning Outcomes

Upon graduation, Sport Management students will develop/demonstrate the following skills:

Communication – the ability to express ideas – in writing, verbally and visually

Creativity – the ability to develop original ideas or use common solutions in unique ways.

Analytical ability – The ability to effectively separate a complex problem or situation into its component parts in order to identify solutions.

Integrative thinking – The ability to detect interrelationships among component parts and assess their importance in creating solutions.